

QUICKLY LAUNCH AUTHORIZING CENTER COURSES

Deliver Custom, High Quality Learning Content Faster and More Cost-effectively

Many HealthStream customers have developed online learning strategies that require custom, proprietary courseware in addition to 3rd-party content. HealthStream's industry-leading experience and proven best development practices allow it to deliver high-end, custom learning courseware faster and more economically than any other vendor.

Courseware Development for Authoring Center Services help healthcare organizations accelerate important learning initiatives by delivering high quality, custom courseware developed on the HealthStream Authoring Center. HealthStream content development experts utilize specialized technical skills and expertise to deliver high-end, HLC-compatible courses on spec and on time. This service can be utilized to develop new courses, convert legacy courseware for the HLC, or to update existing self-authored content.

Authoring Center courses developed by HealthStream Professional Services frees up your staff time, is designed to meet the needs of healthcare constituents, and provides best in class pricing by leveraging offshore resources as appropriate.

Impact:

Implement strategic learning initiatives sooner

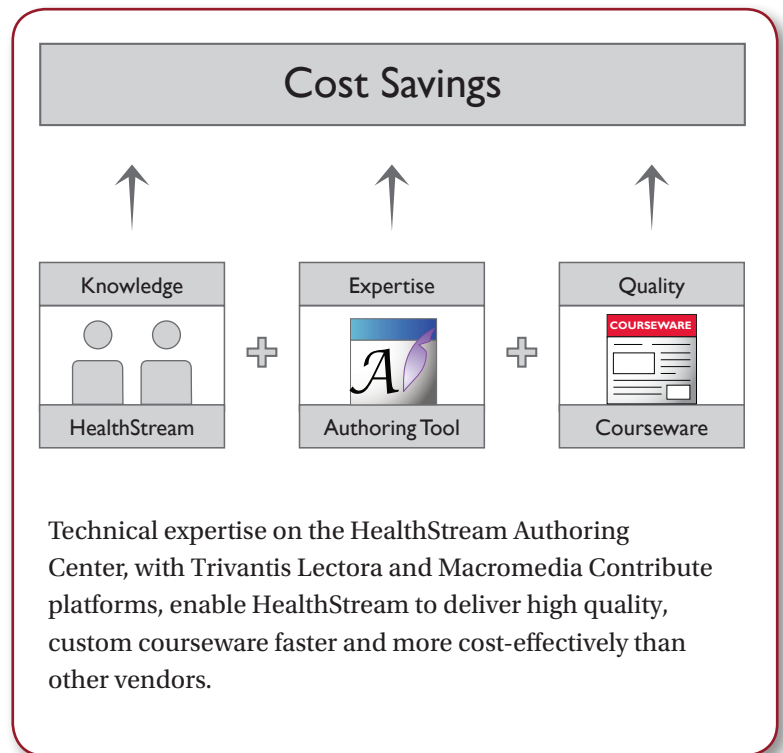
- Eliminate courseware launch delays
- Accelerate conversion of existing resources to work effectively in new environments

Reduce the costs of developing courseware internally

- Gain efficiencies of HealthStream's proven processes
- Eliminate costly duplication and QA issues

Eliminate distractions to core business

- Allocate internal resources where they have the most impact
- Maximize value of internal subject matter experts
- Mitigate technical, regulatory and legal risk
- Eliminate complex processes for gaining CE/CME accreditation
- Maximize content operability on the HealthStream Learning Center (HLC)



This service is essential for:

- Keeping pace with growing demands custom learning courseware
- Controlling development costs of proprietary courseware
- Maintaining internal focus on core business objectives

Features:

HealthStream Courseware Development Expertise

- Expert HealthStream Authoring Center platform development
- Proprietary courseware developed using HealthStream's proven development processes

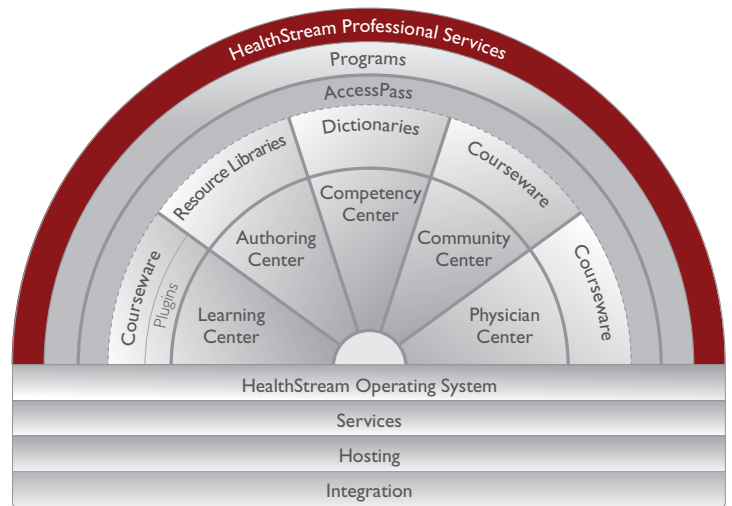
Broad Technical Capabilities for Today's Learning Enterprise

- Extensive experience developing and converting content to comply with SCORM and interoperability standards
- Strong understanding of strategies that require management of technical issues such as file management and storage issues
- Expertise in courseware utilizing "new media" such as video, audio and advanced interactivity
- Strong capabilities using new development platforms such as Trivantis Lectora and Macromedia Contribute

Recommended For:

- Healthcare organizations with expanding requirements for custom courseware
- HealthStream customers who need to convert or optimize existing content to operate on the HealthStream Learning Center (HLC)

HealthStream's Integrated Solutions



About HealthStream

HealthStream (NASDAQ: HSTM) is a leading provider of research and learning solutions for the healthcare industry. HealthStream focuses on turning "Insight into Action" for leading healthcare providers and suppliers through continuous measurement and adaptive learning.