

ACCELERATE STRATEGIC LEARNING INITIATIVES

Improve Learning Outcomes and Reduce Deployment Times with Professionally-developed Courseware

Healthcare providers compete in an environment of constant change and rapid growth. Leading healthcare organizations employ online learning strategies to help facilitate organizational growth and change, drive the adoption of new technologies, and establish emerging treatments and standards of care. HealthStream's industry-leading experience and proven best development practices allow it to deliver high-end, custom learning courseware faster and more economically than any other vendor.

Courseware developed by HealthStream Professional Services is designed based on the usability needs of healthcare constituents, provides best in class pricing by leveraging offshore resources as appropriate, and eliminates content integration issues.

Impact:

Implement strategic learning initiatives sooner

- Eliminate courseware launch delays
- Ensure operability of learning courses on LMS

Lower production costs on high-end learning content

- Gain efficiencies of HealthStream's proven processes
- Eliminate costly duplication and QA issues

Eliminate distractions to core business

- Allocate internal resources where they have the most impact
- Maximize value of internal subject matter experts

Mitigate technical, regulatory and legal risk

- Eliminate complex processes for gaining CE/CME accreditation
- Ensure learning content reflects latest clinical standards and evidence
- Maximize content operability on the HealthStream Learning Center (HLC)



This service is essential for:

- Rapid implementation of strategic learning initiatives
- Supporting organizational growth and change with custom courseware
- Maximizing the value of internal resources and intellectual property

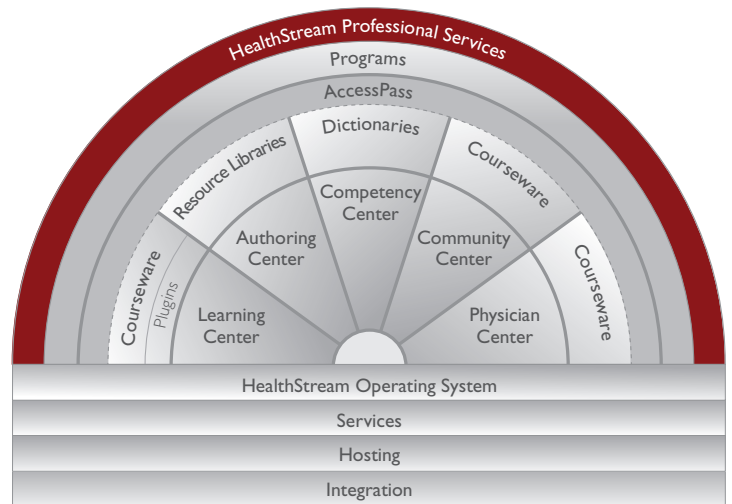
Features:

- Best Development Practices
- Employs HealthStream's proven 5-step Courseware development Process
- HealthStream Project Management Office guides each development project from beginning to end
- Quality Assurance at each development step
- HealthStream Expertise for Each Development Component
- Instructional Design (ID)
- Subject Matter Expert (SME) coordination
- Learner Interface Design
- Programming
- CE/CME Accreditation
- Flexible Pricing Options
- Development services available for any level of courseware complexity
- Prices designed to match content and budget requirements

Recommended For:

- All healthcare organizations requiring rapid delivery of high quality, custom courseware at an affordable price

HealthStream's Integrated Solutions



About HealthStream

HealthStream (NASDAQ: HSTM) is a leading provider of research and learning solutions for the healthcare industry. HealthStream focuses on turning "Insight into Action" for leading healthcare providers and suppliers through continuous measurement and adaptive learning.