

MAXIMIZE ROI FOR THE HLC

Achieve Enterprise-level HLC Performance with HealthStream’s Deep Experience and Best Administrative Practices

The HealthStream Learning Center (HLC) plays a critical role in the corporate strategies of many leading healthcare organizations. These organizations understand that enterprise systems like the HLC require high levels of specialized, administrative expertise to maximize returns on their investments in online learning. HealthStream Professional Services offers Virtual Administrator Services for the HLC to remove administrative burdens, optimize HLC performance, and drive maximum customer value from the HealthStream Learning Center.

The HLC is your central platform for staff training and development. Use our experienced team of Virtual Administrators to increase your system utilization while lowering administrative cost.

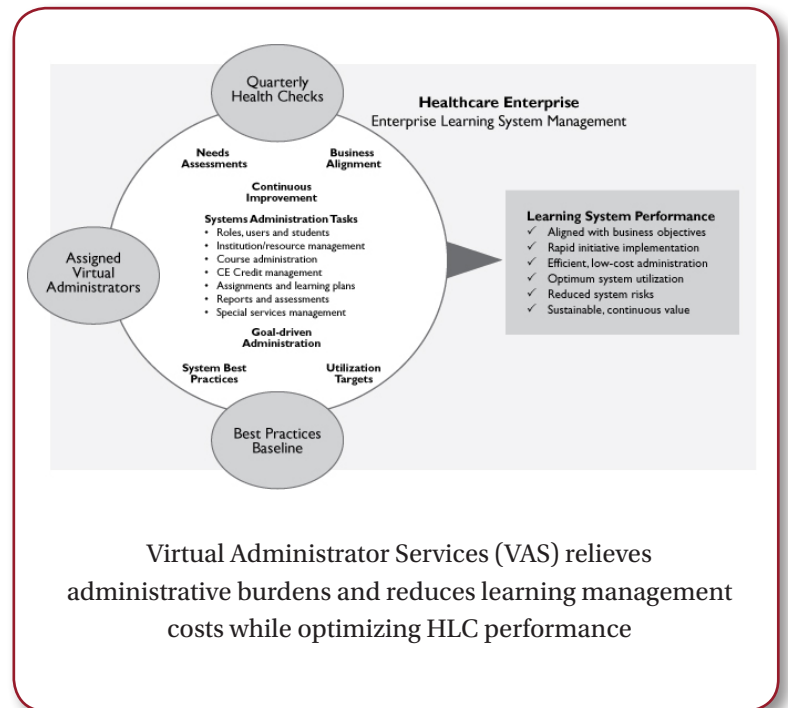
Impact:

Maximize Productivity and Efficiency

- Eliminate the burdens of administering the learning system
- Reduce costs of learning management through standardization and efficiency
- Focus internal resources on core business initiatives

Achieve Optimal HLC Performance

- Drive more value from the HLC by utilizing advanced functionality
- Ensure tight, ongoing alignment between business objectives and HLC configuration
- Respond to evolving strategic requirements more rapidly and effectively



Features:

HLC Best Practices Baseline and Goal Setting

- Rapid Assessment defines Performance Baselines for current HLC utilization and functionality adoption
- HLC Performance Baselines compared to HealthStream's Top HLC Performers
- VAS Team works with customer organization to establish strategic HLC performance goals and Health Check metrics

Assigned HLC Administrator Services

- Virtual HLC Administrator personnel assigned to the customer at the enterprise, region and/or facility levels
- Virtual Administrators manage HLC users, learning resources, learning management (assignments, learning plans), and performance measurement and reporting

Annual Needs Assessments and Quarterly Health Checks

- Annual Needs Assessment ensures continuous alignment of learning activities with the customer organization's clinical and operational objectives
- Quarterly HLC Health Checks to formally monitor HLC adoption and utilization against targets in the Best Practices Baseline

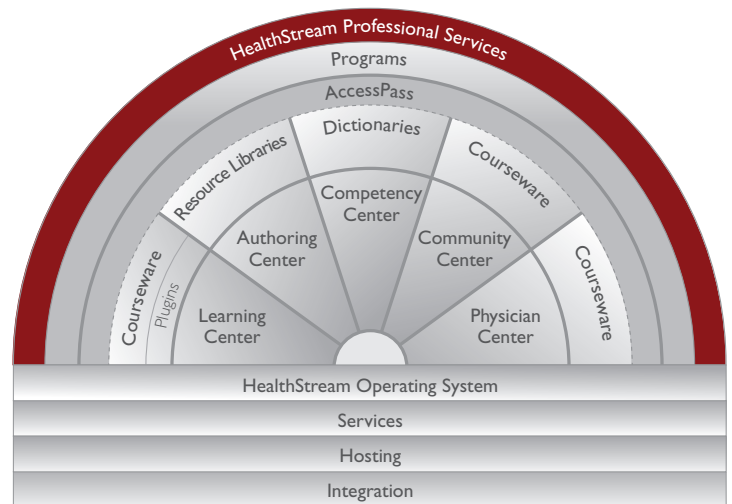
This service is essential for:

- Maximizing returns on learning investments
- Reducing administrative costs in an enterprise environment
- Driving increased HLC utilization and productivity

Recommended For:

Healthcare organizations wishing to utilize HealthStream's expertise in HLC administration to relieve administrative burdens, optimize HLC performance, and respond rapidly to emerging demands in the enterprise learning environment.

HealthStream's Integrated Solutions



About HealthStream

HealthStream (NASDAQ: HSTM) is a leading provider of research and learning solutions for the healthcare industry. HealthStream focuses on turning "Insight into Action" for leading healthcare providers and suppliers through continuous measurement and adaptive learning.